

14 November 2013

This record relates to Agenda Item 38

RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION

SUBJECT: TOURISM ADVISORY BOARD

AUTHOR: ADAM BATES

THE DECISION

RESOLVED - That the Tourism Advisory Board is established with the Terms of Reference at Appendix 1 and with the composition as included in Appendix 2 to the report.

REASON FOR THE DECISION

At the committee on the 20 June members agreed to the principle of establishing the Board and the Head of Tourism embarked on an exercise to recruit prospective members to the Board.

DETAILS OF ANY ALTERNATIVE OPTIONS

The Blue Sail report considered and discounted the option of no change. The formation of an arms length Destination Management Organisation is one that we would ask the Tourism Advisory Board to consider in due course.

Proper Officer:

Date: 15 November 2013

Mark Wall, Head of Democratic Services

Signed:



CALL-IN FOR SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to:

- (i) any requirement for earlier implementation of the decision or,
- (ii) the decision being called in for review by 5 Members from two or more Groups represented on the Council.

14 November 2013

This record relates to Agenda Item 39

RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION

SUBJECT: SPORT AND PHYSICAL ACTIVITY
STRATEGY 2013-2018

AUTHOR: JAN SUTHERLAND

THE DECISION

RESOLVED – (1) That Members approve the Sport & Physical Activity Strategy 2013-18; and

(2) That Members approve the production of an annual report to be considered by the committee to update on progress towards achieving the key objectives.

REASON FOR THE DECISION

The key outcomes identified by a review of the last Strategy and the consultation identified in 4 are as follows:

- Increase participation in sport and physical activity
- Increased social and health benefits delivered by sport and physical activity
- Improved equality of access to sport and physical activity
- Increased opportunities for children and young people to participate in sport and physical activity in school and community settings
- Increased capacity in the voluntary sport and physical activity sector in the city

DETAILS OF ANY ALTERNATIVE OPTIONS

The consultation process has informed the priorities to be included in the Strategy.

Proper Officer:

Date: 15 November 2013

Mark Wall, Head of Democratic Services

Signed:



CALL-IN FOR SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to:

(iii) any requirement for earlier implementation of the decision or,

- (iv) the decision being called in for review by 5 Members from two or more Groups represented on the Council.

14 November 2013

This record relates to Agenda Item 40

RECORD OF ECONOMIC DEVELOPMENT & CULTURE COMMITTEE DECISION

SUBJECT: MAJOR EVENTS - CONSENTS

AUTHOR: IAN SHURROCK

THE DECISION

RESOLVED – (1) That events described in paragraph 3.8 of the report and below are granted landlord's consent for the terms identified;

(2) That consent is provided for the associated road closures on Madeira Drive; and

(3) That officers are authorised to enter into formal agreements with event organisers to determine conditions including fees, levels of support, event locations, event routes, and event management plans as appropriate.

REASON FOR THE DECISION

From 2014 it is proposed that longer permissions be granted to the major events set out below to help them plan, organise and where appropriate grow. This will hopefully improve the performance of these events, allowing for better planning and contracting, supporting growth ambitions, and improving local economic impacts. It will allow for improvements to the other outcomes from which the city benefits be that health or support for local charities.

- Brighton Marathon (5 Years. 2014 – 2018 inclusive)
- Sussex Beacon Half Marathon (5 Years. 2014 – 2018 inclusive)
- BHF London to Brighton Bike Ride (3 Years. 2014 – 2016 inclusive)
- BHF London to Brighton Night Ride (3 Years. 2014 – 2016 inclusive)
- Screen on the Beach (3 years. 2014 – 2016 inclusive)

DETAILS OF ANY ALTERNATIVE OPTIONS

Not applicable.

Proper Officer:

Date: 15 November 2013

Mark Wall, Head of Democratic Services

Signed:



CALL-IN FOR SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to:

- (v) any requirement for earlier implementation of the decision or,
- (vi) the decision being called in for review by 5 Members from two or more

Groups represented on the Council.